
Community College of Allegheny County

Call for Proposals for a Retention & Enrollment Conference

Tuesday, May 15, 2018 on CCAC's Allegheny Campus

8:00 AM–4:00 PM



Closing the Loop with Assessment:

Strategies, Retention & Enrollment Conference

This conference provides a venue for the Community College of Allegheny County and its faculty and administrators to engage in purposeful dialogue around enrollment, retention, and classroom strategies. Proposals are encouraged to include data presentation, interactive discussion, and actionable take-aways for attendees. Three tracks, outlined below, are included in this year's conference.

Proposals focused on other enrollment, retention, or classroom projects are also encouraged.

- **Closing the Loop: Programmatic and Institutional Change**
 - Proposals focused on changes to classroom instruction, student services, workforce development or other enrollment and retention approaches that have been implemented as the result of the collection and analysis of data.
- **Assessment Practices**
 - Skill-building workshops focused on assessment methods or a current or emerging concept, practice, or issue in assessment
- **Technology and Assessment**
 - Proposals focused on technological assessment solutions or innovative assessment practices enhanced by technology

Considerations for proposal selection:

Submitted proposals will be blind peer-reviewed for fit with the conference theme, use of data, and actionable learning outcomes. The review committee will recommend accepted proposals for one of the following presentations formats:

- **Symposium:** Moderated series of presentations related to a common theme or focused on a concept, topic or practice. This new format addresses assessment feedback from the 2017 conference that indicated participants wanted opportunities for cross-departmental collaboration and provides adequate seating for high-interest topics. Each Symposium will include three 25-minute presentations selected from the slate of topics received and willingness of presenters.
- **Interactive presentation:** Single-topic 40-minute interactive presentation and accompanying engagement activities led by a single presenter or team of co-presenters focused on a current concept, practice, or issue
- **Skill-building workshop:** 40 minute facilitated group discussion/workshop that:
 - Addresses specific opportunities and challenges in emerging learning assessment
 - Develops greater skill in specific learning assessment practices.
- **Poster Presentation:** Well-crafted graphic presentations of emerging research, practice, models, concepts, or initiatives that can be displayed either physically on a tabletop, held by an easel, or presented on a laptop/tablet. Sessions will feature designated times for the presenter to engage in discussion with interested attendees.

Proposal requirements:

1. Session Title (10-15 words)
2. Session Description (100 words)
3. How is the Session Relevant to the Conference Theme (100 words)
4. Learning Outcomes (List 3)
5. In which formats would you consider presenting: Symposium, Presentation, Workshop, Poster (List All that Apply)
6. How do you plan to engage the audience?
7. Provide 2-3 assessment questions that can be included on a post-session evaluation to give feedback on your participants' learning
8. Additional Supporting Information

Email required documents to Valery Keibler, vkeibler@ccac.edu no later than March 16, 2018.